



Cloudo®  
The Computer Evolved

The Service Formerly Known As  
Xindesk®

PRESS INFORMATION

## Cloudo® – the World's Fastest and Easiest To Use Online Computer Opens For Developers

– Swedish Startup Invites Developers Around the World To Alpha Program

STOCKHOLM, SWEDEN – February 19th – Today, after three years of development, Swedish Startup Cloudo® begins to invite developers to a private development alpha for their soon-to-be-released Internet Operating System, starting with it's 20 000 pre signup developer base.

Cloudo®, which was previously developed under the name Xindesk®, is in essence a virtual computer that runs right in the web browser, enabling users to access their data from any computer, cell phone or other device connected to the Internet.

*“The computers we use today are based on a set of ideas and concepts that were developed in the late 70's, they haven't evolved to meet the demands of today's mobile lifestyle and the possibilities the Internet offers”, says Ted Persson, co-founder of the Cloudo Company. “Among 20 year-olds more than 95% of the time by the computer is spent online. Cloudo® is the natural next step, taking the full desktop online”.*

With built in social networking functionality, Cloudo® makes it far more easy to collaborate, enabling you to share documents and folders, calendars or even workspaces among groups of friends or colleagues.

Cloudo® features all the basic applications needed, but also has a sophisticated development environment making it possible for third party developers to develop applications with a few keystrokes.

*“There are many benefits of developing for Cloudo®. With it's social networking capabilities built in, it's easy to reach a broad base of users with your applications. It is far easier and faster to put together applications for Cloudo® than developing traditional desktop or web applications.” says Hakan Bilgin, system architect of Cloudo®.*

The development program is set up as a revenue sharing program, making it profitable for developers to continually enhance the Cloudo environment by developing applications.

To head up the development of Cloudo® the company just appointed Linda Norrstrand, with a background in management consulting and strategic communication, as it's new CEO.

Cloudo® is a free, advertising based service and is available for selected developers starting today. Sign up at [www.cloudo.com](http://www.cloudo.com). For press access to the service, please contact us below.

*For more information, please contact:*

Ted Persson, co-founder

[ted@cloudo.com](mailto:ted@cloudo.com)

Phone: +46 (0) 709 922 632

*For images, see:*

[www.cloudo.com/press](http://www.cloudo.com/press)

*The Cloudo Company was founded in 2006 in Stockholm, Sweden by Hakan Bilgin, Fredric Gunnarson, Ted Persson and Ola Persson backed up by the investment company GW Group. The company is privately held and has it's head office in Stockholm, Sweden. The Cloudo Company's CEO is Linda Norrstrand. Cloudo® was formerly developed under the name Xindesk, and has a sister service called Widgetplus.com.*